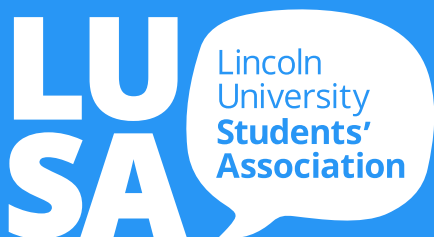


LINCOLN UNIVERSITY STUDENTS' ASSOCIATION

Strategic Plan.

2020-2022



Vision:

That Lincoln University students will have the best student experience in New Zealand.

Mission:

To represent & advocate for the interests & ambitions of all students at Lincoln University.

Values:



Sustainability

We ensure our future through environmental, financial and social responsibility.



Representation

We hear, adapt to and advocate for all student cohorts.



Community

Everything we do seeks to foster an inclusive and friendly campus environment.



Diversity

We embrace the diversity of all of our students and enable them to be an integral part of the student experience.



Integrity

We act in the best interests of students through transparent and honest communication.

Strategic Goal 1:

Encourage & facilitate a strong collective student voice.

KPI 1

Facilitate contested LUSA Executive elections that have an annually increasing number of voters.

KPI 2

Consolidate current student representation on University committees and pursue other opportunities for the student voice to be heard.

KPI 3

Have at least one class representative in each course offered by the University.

Strategic Goal 2:

Enhance our engagement with the student body.

KPI 1

Through our relationship with Te Awhioraki we will be actively involved in helping to build a bicultural campus.

KPI 2

Write a communications plan for each cohort of students.

KPI 3

Refresh our social media channels annually to remain relevant and increase engagement.

KPI 4

100% student-generated content in the RAM magazine.

Strategic Goal 3:

Increase the togetherness of students through cultural celebrations & clubs.

KPI 1

Increase the diversity of clubs on campus.

KPI 2

Support clubs to organise at least one event each for all students every year.

KPI 3

Provide resources to help assist in organising cultural celebrations of significance, representative of our student body.

Strategic Goal 4:

Continue to grow a sustainable Association.

KPI 1

Prioritise the safety of students by creating and implementing campaigns that reduce the prominence of all forms of harassment and sexual violence.

KPI 2

Adhere to our sustainability policy that will ensure LUSA minimises its carbon footprint.

KPI 3

Make strong governance and operational decisions to consolidate and diversify the financial state of LUSA.

Strategic Goal 5:

Create a vibrant student oriented campus.

KPI 1

Organise a diverse range of events that cater for all cohorts of students, including a minimum of 1 postgraduate student event and 1 international student event each semester.

KPI 2

Student feedback will be sought a least once each term, using appropriate methodologies to attract feedback representative of the makeup of the entire student body.

