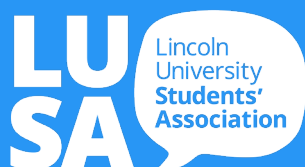


# Lincoln University Students' Association RAM Guidelines 2019



# Guidelines

## RAM - Student Magazine

LUSA's Student Magazine - **RAM** is a **student focused** and led magazine with 8 copies produced per year during term time.

### Tone:

The overall feel of RAM is to be informal, conversational and expressive. It is intended for all students to read. All students will benefit from reading RAM, as it will give an insight into the diversities and passions of each and every Lincoln University Student.

### Material:

**RAM will not print material that is -**

**Potentially libelous.**

*Libel is any unsubstantiated or untrue statement that damages someone else's reputation. You can disagree with someone, but you can't claim they did something damaging unless you can prove it.*

**Discriminatory on any grounds.**

*This includes discrimination based on age, ability, gender, sexual orientation, religion or culture.*

**Obscene.**

*This includes any statement that is vulgar, profane or offensive.*

**Threatening.**

*This includes personal attacks, intimidation, bullying or threat of harm against a person or organization.*

**Copyrighted or printed in another publication.**

*We assume all Submission to RAM are original. We can't print a submission you've sent to another publication.*

## Advertisers:

The type of advertisers RAM would like to attract are student focussed with their best intentions in mind, offering them great deals and/or promoting offers that would further them as students. Local and ethical business would be of notice.

**eg.** *Wa Collective, Study Link, Community Services, NZ Blood, Student Job Search, The Court Theatre.*

Lincoln University, The Bookshop, Recreation Centre and Student Health will feature as advertisers alongside other external businesses.

LUSA will not advertise alcohol, gambling, ciggarettes or adverts with explicit imagery.

## Copyright & Re-print:

The writer of a Submission to RAM maintains copyright of their submission.

RAM may reprint a 'Submission to RAM' for use in related promotional materials.

Any other individual or organization must seek permission from the writer if they wish to reprint a submission. RAM will contact the writer to seek permission.