

LUSA Business Plan 2026

Vision

That Lincoln University students will have the best student experience possible.

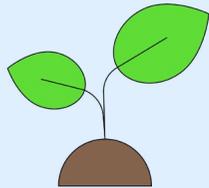
Mission

To ensure a quality student experience for everyone through representation, support services, advocacy, and engagement.

Table of Contents

Facilitate Strong Student Voice.....	2
Promote a Safe, Supportive, and Inclusive Environment.....	6
Build a Bicultural Campus	9
Celebrate Diversity	11
Enhance Engagement with the Student Body.....	15
Cultivate Sustainability	20
Increase Transparency and Accountability	22

LUSA Values



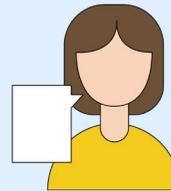
Sustainability

We ensure LUSA's future through environmental, financial, social, and cultural responsibility.



Inclusivity

Everything we do seeks to foster a welcoming, friendly, and safe environment.



Student Centred

Students are at the heart of everything we do.



Diversity

We embrace and celebrate the diversity of our students and enable them to be an integral part of the student experience.



Integrity

We act in the best interests of students through transparent and honest communication.

LUSA Strategic Goals 2026–2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility
Strategic Goal 1: Facilitate Strong Student Voice					
Enhance the Course Representative system to facilitate an effective feedback loop between students and staff.	Ensure Course Rep system continues to adapt to the changing student needs and remains up to date and relevant	Actively obtain feedback from Course Reps regarding how system is working for them and wider student body and implement feedback where/when possible	At least 12 huis with Course Reps in total are held in total in 2026	31 December 2026	Student Communities Coordinator
		Implement a Course Rep system for EAP Students	At least 2 EAP courses are represented by Course Reps in 2026	31 December 2026	Student Communities Coordinator
		Implement a Course Rep system for Summer School Students	At least 6 Summer School courses are represented by Students Reps in 2026	31 December 2026	Student Communities Coordinator
		Implement a Course Rep system for Pathway Students	A Course Rep system is trialled for pathway students in 2026	31 December 2026	Student Communities Coordinator
Facilitate contested and spirited LUSA executive elections with an annually increasing number of candidates and voters by making students aware of what the LUSA executive do, making the roles attractive,	Increase the voter turnout for the Exec Election	Create an engaging campaign utilising multiple LUSA comms channels to increase awareness to students about the election and encourage them to vote	An engaging campaign is produced and implemented in the lead up to the student elections focused on encouraging students to vote and utilises the Ram, LUSA social media and LUSA's digital screens	18 September 2026	Comms Coordinator Design Coordinator

and increasing candidate and voter engagement.			Key dates for the 2027 Elections are included on the LUSA wall planner	31 January 2026	Design Coordinator
			LUSA's 2026 Student Exec are involved with at least 90% of LUSA's events (including the free lunches) to increase engagement between LUSA's Student Exec and awareness of the roles	31 December 2026	General Manager (in conjunction with Student President)
			Information about the 2026 Elections are distributed by at least one email to Club Execs and Course Reps.	2 October 2026	Student Communities Coordinator
			An in-person 'Meet the Candidates' event in conjunction with free food is held to engage students with the students running for each role and the voting process	2 October 2026	Events Coordinator (in conjunction with Student President)
		Work with Lincoln University Student Experience Team to look for opportunities to promote the student elections via planned LU comms to students (e.g. in student newsletters)	LUSA's Elections are promoted within at least one Student Newsletter distributed by LU's Student Experience Team, in addition to at least one specific email out to all students to	2 October 2026	Comms Coordinator

			promote the elections Email generated by LUSA Comms Coordinator		
			A 'How to Vote' video is produced and published on LUSA social media channels, showing students how to access/where to find their voting link	2 October 2026	Comms Coordinator
			A free lunch is held to promote the 2026 Student Exec Elections, including the nominations and voting periods	2 October 2026	Events Coordinator (in conjunction with the Accounts Admin and Student President)
	Increase number of students running for the Student Exec, whereby creating a more contested election	Increase the understanding of Exec roles and benefits of being an Exec member	At least 50% of the 2026 Student Exec (including the Student President) are profiled in the first 5 editions of the of the Ram highlighting their roles and benefits they've experienced from being a part of the Exec	31 August 2026	Comms Coordinator
			Promotion of the Student Elections and benefits of being part of the Exec are discussed at the Course Rep Meetings which take place prior to nominations opening	31 August 2026	Student Communities Coordinator

Maintain current Course Reps on university committees and pursue other opportunities for the student voice to be heard within and outside of Lincoln University.	Ensure relevant Student Exec and Clubs are engaged/ consulted with in relation to any events targeted at their specific student cohorts to ensure they align with their wants and needs	Engage and consult with any Student Exec and Clubs in the planning of events targeted at their specific student cohorts to ensure they align with the targeted cohort wants and needs	International Rep and LUICS is engaged with in the planning of at least 2 LUSA events targeted at international student	16 October 2026	Events Coordinator
			Postgrad Engagement Rep is engaged with in the planning of at least 2 LUSA events targeted at postgraduate students	16 October 2026	Events Coordinator
			Rainbow EDI and Wellbeing Rep and Space Club is engaged with in the planning of at least 1 event targeted at members of LU's LGBTQIA+ community	16 October 2026	Events Coordinator
	Look for opportunities to obtain more student feedback	Provide opportunities for students to feedback regarding the services offered by LUSA	Surveys are conducted regarding LUSA's major events – O'Week, ReOri, Grad Ball and Garden Party	31 December 2026	Events Coordinator and Comms Coordinator
			Collaborate with LU's Student Experience Team to maximise opportunities to obtain student feedback via their initiatives	Student feedback is being shared between LU's Student Experience Team and LUSA	Ongoing

LUSA Strategic Goals 2026–2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility
Strategic Goal 2: Promote a Safe, Supportive, and Inclusive Environment					
Actively engage with underrepresented student groups through advocacy pathways, student clubs, and promotion of inclusive events.	Collaborate with relevant Student Exec members and Clubs who represent various different cohorts of students to ensure LUSA activities and events are inclusive of all students	Events Coordinator to collaborate with relevant Student Exec members and Clubs who represent various different cohorts of students to ensure LUSA activities and events are inclusive	Changes are made to LUSA organised activities and events to ensure they are inclusive (to all students and their needs)	16 October 2026	Events Coordinator
	Foster positive relationships and collaboration between LUSA and LUPISA	Regular catch-ups are organised between LUSA, LUPISA and Te Manutaki	100% of the bi-monthly meetings between LUSA, LUPISA & Te Manutaki are attended by at least 1 LUSA staff member	31 December 2026	General Manager (in conjunction with Student President)
	LUPISA are recognised as a separate Association, as per Te Awhioraki	LUSA actively supports LUPISA's case to the University to be recognised as a separate Association, as per Te Awhioraki	The GM and President actively supports LUPISA's case to the University to be recognised as a separate Association, as per Te Awhioraki	31 December 2026	General Manager (in conjunction with Student President)
Ensure our support services and engagement are meeting the needs of students through support and harm reduction approaches.	Ensure LUSA activities and events cater to all students and their requirements	Collaborate with the Disability EDI & Wellbeing Rep and Iconic Club to find out how LUSA's activities/events can be made more accessible to students with various needs	100% of LUSA's events are wheelchair accessible	31 December 2026	Events Coordinator
			Toga Party, Grad Ball, Winterball and Garden Party have 2 initiatives incorporated which enhance accessibility	31 December 2026	Events Coordinator

		Common dietary restrictions are catered for when selecting catering for events	100% of the catering organised by LUSA for planned events have GF, DF and Vegetarian options available	31 December 2026	Events Coordinator
	Increase awareness of the Student Advice and Advocacy Service, including the Financial Assistance Fund	Ensure that LUSA undertakes multiple opportunities to educate staff and students about LUSA's Student Advice and Advocacy services	Information on LUSA's Student Advice and Advocacy services will be included in at least two editions of the Ram	30 October 2026	Comms Coordinator (in conjunction with Student Advocacy Coordinator).
			LUSA's Student Advice and Advocacy services are discussed during LUSA's presentations at least 6 separate Orientation Presentations to new students throughout 2026	31 December 2026	General Manager
		Promote key LUSA and LU student services to all students within Edition 1 of Ram to all accommodation students with focus on key services/contacts	100% of LUSA's services and at least 15 LU student services are included in Edition 1 of Ram	12 February 2026	Comms Coordinator
Advocating for a safe and equitable environment that is free from racism, discrimination, bullying, and harassment.	LUSA actively advocates for an equitable environment that is free from racism, discrimination, bullying and harassment.	Foster positive relationships with key stakeholders within the University to ensure LUSA is aware of any concerning issues/ trends amongst the student body	Information is readily shared between LU and LUSA regarding any concerning issues/ trends observed/heard about amongst the student body in relation to behaviour	31 December 2026	General Manager and Student Advocacy Coordinator (in conjunction with LUSA staff)

			LUSA accompanies LU on at least 80% of visits to student flats conducted in 2026	31 December 2026	General Manager (in conjunction with the Student President)
		Investigate and collaborate with LU on initiatives designed to mitigate/deter negative student behaviour	LUSA supports at least two initiatives which promote positive student behaviour in 2026	31 December 2026	General Manager and Student Advocacy Coordinator (in conjunction with LUSA staff)
		Students and attendees who exhibit racist, discriminatory, harassment and/or bullying behaviour at LUSA events are banned for the remainder of LUSA events for the year	Students and attendees who exhibit racist, discriminatory, harassment and/or bullying behaviour at LUSA events are actively banned for the remainder of LUSA's events for the rest of the year, including Garden Party	31 December 2026	General Manager and Events Coordinator
		Students who are referred to the Proctor for racist, discriminatory, harassment and/or bullying behaviour are banned from LUSA events, including Garden Party	LUSA permits the Proctor to continue administering bans to LUSA's paid events (including Garden Party) as part of the disciplinary process, where students have permitted unsafe/dangerous behaviours (including wilful damage, racism, discriminatory, harassment, violence, offensive and bullying behaviour	31 January 2026	General Manager

LUSA Strategic Goals 2026-2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility
Strategic Goal 3: Build a Bicultural Campus					
Acknowledge and act in accordance with Te Tiriti o Waitangi and recognise Te Awhioraki as equal partners in representing students at Lincoln University.	Ensure LUSA hold equity in partnership at the forefront of our operations	LUSA's Māori name is acknowledged alongside the English version	All of LUSA's printed and digital media will feature LUSA's updated logo which includes the Te Reo version (where applicable)	31 December 2026	Design Coordinator
		Staff learn how to pronounce the Te Reo version of their job title	A training session with Te Awhioraki's Tumuaki is organised to coach the LUSA Ops Team on the proper pronunciation of the Te Reo version of their job titles	30 June 2026	General Manager
		PD opportunities are provided for staff to undertake further Te Tiriti o Waitangi in the workplace training	At least two staff undertake Te Tiriti o Waitangi upskilling as part of their PD in 2026	31 December 2026	General Manager
Support and enable Te Awhioraki to achieve their long-term objectives through support and access to all of LUSA services and resources.	Support Te Awhioraki to achieve their long-term objectives	Look for opportunities where LUSA can support Te Awhioraki	An email is sent to the incoming Tumuaki Takirua regarding the ways that LUSA can support Te Awhioraki with their initiatives in 2026	13 February 2026	General Manager
Be actively involved in helping to build a bicultural campus with Te Awhioraki.	Foster a positive relationship between LUSA and Te Awhioraki	Regular catchups between LUSA's GM & President and Te Awhioraki Tumuaki Takirua are held	100% of the regular catch-up meetings between LUSA, Te Awhioraki and LU's VC	31 December 2026	General Manager

			is attended by either LUSA's GM or Student President		
		Regular catch ups between LUSA's Ops Team and Te Awhioraki's Tumuaki are held	At least four catchups between the LUSA Ops Team and Te Awhioraki's Tumuaki are held in 2026	16 October 2026	General Manager
		Look for opportunities where LUSA planned events can be aligned with Te Awhioraki events	LUSA assist Te Awhioraki with the promotion and delivery of a successful Te Wiki o Te Reo Māori	30 September 2026	General Manager (in association with Comms Coordinator, Events Coordinator and Design Coordinator).
LUSA staff become more competent with using Te Reo Māori		Te Reo is incorporated into LUSA's events	A karakia is undertaken at four separate LUSA events in 2026 prior to food being served	16 October 2026	Events Coordinator
		Staff are given opportunities to undertake biculturalism and Te Reo based PD throughout the year.	PD budget is increased to enable staff more opportunities to undertake biculturalism training throughout 2026	31 January 2026	General Manager
			General Manager identifies at least three different biculturalism based educational workshops/ opportunities for staff to pursue as part of their PD to enhance their Te Reo and biculturalism knowledge and skills	31 December 2026	General Manager

LUSA Strategic Goals 2026–2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility
Strategic Goal 4: Celebrate Diversity					
Recognise and celebrate diverse events and activities throughout the world	Enable and support cultural and diversity-based clubs to organise activities and events to enhance student experience	Ensure Clubs are aware of the services and support available to them through LUSA	At least two Club Huis are held where the services and support available through LUSA to help promote their Club and its initiatives are discussed	16 October 2026	Student Communities Coordinator
	Increase communication and collaboration between LUSA and Lincoln University in relation to diversity and cultural initiatives and events being planned and how they can support one another to enhance the student experience	Ensure LUSA is represented at Lincoln University's Taura Engagement Huis	LUSA has a staff member present at (at least) 85% of Lincoln University's Taura Engagement Huis	31 December 2026	General Manager
		Ensure a LUSA staff member is involved with the LU's Disability Action Group	A LUSA representative attends at least 75% of the LU's Disability Action Group meetings	31 December 2026	Events Coordinator
		Ensure LUSA's 2026 events and initiatives are noted in Lincoln University's Student Engagement Calendar	Basic details of LUSA's planned 2026 events and initiatives are noted within Lincoln University's Student Engagement Calendar	31 March 2026	Events Coordinator
		Look for opportunities where Lincoln University and LUSA can collaborate on cultural and/or diversity related initiatives/events	LUSA supports at least four diversity focussed initiatives organised in 2026	31 December 2026	Events Coordinator, Comms Coordinator and Student Communities Coordinator

Increase engagement, support, and access to resources for all Equity, Diversity, and Inclusion (EDI) clubs and communities, such as international, rainbow, and disability.	Increase engagement between LUSA and LU's increasing international student body	Increase LUSA organised events targeted at international students	LUSA delivers at least four events targeted specifically at international students in 2026	31 December 2026	General Manager and Events Coordinator
		Obtain feedback and input from LU's International and Cultural Society and/ or other international based Clubs in relation to the planning and promotion of LUSA's international student events to ensure events being produced are tailored to the target audience	LUSA collaborates with the Lincoln University International and Cultural Society on at least two events targeted at International Students	31 December 2026	Events Coordinator in conjunction with Student Communities Coordinator
			100% of the posters used to promote LUSA events for International Students features at least 1 different language (In addition to English)	31 December 2026	Events Coordinator
		Collaborate with key LU staff who work closely with international students to help promote and increase awareness of LUSA's international events to international students	Information on 100% of the international student events organised by LUSA are sent to the International Advisors at least two weeks out from each event	31 December 2026	Events Coordinator
		Ensure international students are aware of what LUSA is and the services available to them	LUSA presents at 100% of the International Orientation sessions in 2026 regarding what LUSA is and the various services it provides for all students	31 December 2026	General Manager (in conjunction with Student President)

	Actively support international Clubs to organise, deliver and promote events	Ensure International Clubs are aware of the services and support available to them in relation to organising and promoting events	The services and support available to Clubs through LUSA with regards to organising and promoting their events are discussed in at least two Club Huis in 2026	16 October 2026	Student Communities Coordinator
			At least two emails are distributed to all Club Execs in 2026 which include the services and support available to Clubs through LUSA	16 October 2026	Student Communities Coordinator
Support and resource clubs to organise at least one event, initiative, or activity every year that provides opportunity for student engagement.	Ensure Clubs have an easy and seamless interaction with LUSA	Run a series of Club Huis/workshops for Club Execs	At least 3 Club Huis/workshops for Club Execs are held in 2026	16 October 2026	Student Communities Coordinator
		Support Clubs as and when required	The Student Communities Coordinator is accessible for Clubs during 70% of LUSA's opening hours	16 October 2026	Student Communities Coordinator
		Advocate for responsive systems for Clubs	At least one feedback session is organised with Clubs regarding how systems can be improved/issues they are having to help mitigate obstacles to their engagement	16 October 2026	Student Communities Coordinator
			Key Club dates are communicated to Clubs via three separate	16 October 2026	Student Communities Coordinator

			methods in 2026 (e.g. Clubs Hui, email and included in the Clubs Kickstart Guide		
Support Clubs to organise more events, increase engagement, and deliver a range of activities which appeal to a diverse range of students	Raise awareness of the Club Grant Rounds and provide training about how to apply for them	At least two Club Huis/workshops are held where Club Grants are discussed, and the Club Grant Application process is demonstrated	16 October 2026	Student Communities Coordinator	
	Clubs are aware of the event planning assistance and guidance available to them at LUSA	Event planning assistance and guidance available to Clubs is discussed at two Club Huis/workshops in 2026	16 October 2026	Student Communities Coordinator	
	Clubs are aware of the services available to them through LUSA in relation to promoting their Club and/or Club initiatives, events and activities	At least two Club Huis/workshops are held where the services and support available through LUSA to help promote their Club and its initiatives are discussed A handout is distributed for Clubs which includes the various ways in which LUSA can support	16 October 2026	Student Communities Coordinator	

LUSA Strategic Goals 2026–2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility
Strategic Goal 5: Enhance Engagement with the Student Body					
Proactively engage and build awareness of LUSA services by maintaining media and communication channels that are current, accessible, and engaging, to understand students' needs.	Increase awareness of key student support services provided by LUSA and LU	Compile a handbook for first issue of the Ram in 2026 to educate students on key support services provided by LUSA and LU	Edition 1 of the Ram will include information on the various support services available to students offered by LUSA and LU	12 February 2026	Comms Coordinator
			A copy of Edition 1 of the Ram is present within each of the rooms for Accommodation students for the Halls Move In Day in 2026	12 Feb 2026	General Manager
	Increase awareness of LUSA to the student body, including everything LUSA offers to students, it's Exec and staff	Look at opportunities where LUSA can increase its visibility and educate students about what LUSA is	LUSA presents at 100% of the main Orientation Day presentations in Semester 1 and Semester 2 for new students run by the University, and at least six other Orientation sessions aimed at different cohorts throughout the year	31 December 2026	General Manager (in conjunction with the Student President)
			LUSA presents at 80% of the monthly PhD Orientation Sessions in 2026	31 December 2026	General Manager

			An overview of LUSA, the Student Exec and LUSA team (including photos, roles and description of roles) is included in first issue of the Ram	12 Feb 2026	Comms Coordinator
			At least 4 EDM's are sent to all LU students in relation to LUSA's important events and initiatives	31 December 2026	Comms Coordinator
Increase the number of RAM readers	Increase readership of the Ram	Total online readership of the 2026 editions of Ram increase by 5% compared to 2025	31 December 2026	Comms Coordinator	
	Combine free food events with Ram release dates to attract more students and increase awareness of the Ram	7/8 of the Ram releases are tied in with free food events in 2026	31 December 2026	General Manager and Comms Coordinator	
Increase student contributions to Ram	Clubs receiving Club Grants for over \$250 for interesting activities/ events provide articles and photos for the Ram	90% of Clubs who receive Club Grants of \$250 or more for activities/events submit an article for the Ram recapping the event	31 December 2026	Student Communities Coordinator and Comms Coordinator	
	Create awareness around student driven content for the Ram	Planning meetings involving the LUSA Exec and LUSA staff are held at the start of the planning stages for 7/8 editions of the Ram	31 December 2026	General Manager & Student President	

			A separate table promoting the Ram and encourage students to contribute is present at each of LUSA's Clubs and Markets Days	31 July 2026	Comms Coordinator
			An incentive is implemented to encourage more students to contribute to the Ram	12 Feb 2026	Comms Coordinator
	Ensure marketing and comms is aligned with student voice	All LUSA generated marketing and comms is aligned with student voice	100% of LUSA generated marketing and comms is aligned with student voice	31 December 2026	Comms Coordinator and Design Coordinator
		Ensure marketing and comms provided by external organisations to LUSA to share via its comms channels is tailored to students	90% of the marketing and comms submitted by external organisations to be shared via LUSA's comms channels adhere to LUSA's brand guidelines	31 December 2026	Comms Coordinator
Tailor engagement pathways to ensure all student groups are represented equitably.	Acknowledge and celebrate Lincoln University's diverse range of students (including cultural diversity)	LUSA acknowledges and celebrates Lincoln University's diverse range of students	LUSA arranges at least 2 events focussed on celebrating student diversity in 2026	31 December 2026	Events Coordinator
Foster an environment that actively promotes and supports the physical, mental, emotional, spiritual	Continue to investigate how alcohol and drug related harm can be reduced for students	Continue to work with and promote the Good One Party Register to students	At least one member of the LUSA staff is present at 85% Good One Party Register meetings throughout 2026	31 October 2026	General Manager, Comms Coordinator, Events Coordinator

health and wellbeing of all students.		Continue to work with Drug Checking stakeholders to ensure drug checking is available for students ahead of major events/ event periods	A drug checking service is available and accessible for, and promoted to, Lincoln Uni students for Sem 1 Orientation, ReOri Week and Garden Party in 2026	31 December 2026	General Manager (in conjunction with Events Coordinator)
		Work closely with Clubs to mitigate alcohol related harm at Club events where alcohol is offered	LU Catering are liaised with on 100% of the on-campus events/ activities organised by Clubs, where the Club has informed LUSA that they intend to offer alcohol	31 December 2026	Student Communities Coordinator
		Ensure alcohol management plans are established for all events where alcohol is offered for purchase	Alcohol management plans are developed by the licensee holders and supplied to the Events Coordinator for 100% of the events where alcohol is being sold	31 December 2026	Events Coordinator
	Ensure the wellbeing of students remains a high priority	Continue to foster positive relationships with key University stakeholders to ensure LUSA remains informed and aware of rising trends, issues and concerns that may impact the student body negatively, including their health and wellbeing	Regular catchups between relevant LUSA staff and key LU services occur, including: <ul style="list-style-type: none"> • LU Security • LU Accommodation Team • LU Student Experience Team • Director Student Administration and Student Health 	31 December 2026	General Manager and Student Advocacy Coordinator

			Key LU health and wellbeing services are invited along to LUSA's Semester 1 and Semester 2 Clubs and Markets Days to increase their awareness to students	31 July 2026	Events Coordinator
			LUSA has a representative on Lincoln University's H & S Committee who attends at least 85% of the H & S Committee meetings throughout 2026	31 December 2026	General Manager
			LUSA is involved with (supports or organises) at least one initiative which promotes the mental health of male students, female students, international students and students that are a part of the Pride Community (four initiatives in total)	31 December 2026	General Manager and Events Coordinator
			A Study Week featuring free activities aimed at reducing the mental stress on students is delivered toward the end of Sem 1 and Sem 2 prior to exams.	31 December 2026	General Manager and Accounts Admin

LUSA Strategic Goals 2026–2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility
Strategic Goal 6: Cultivate Sustainability					
Make strong governance and operational decisions to maintain and diversify the financial position of LUSA.	Run a financially sustainable Association	Review profit and loss statements and LUSA's financial position each month	Budget Variance reports are submitted to and reported on at 100% of the Board Meetings in 2026.	31 Oct 2026	General Manager (in conjunction with Accounts Administrator)
		Budgets produced are based on actuals, informed feedback and take into consideration actual economic forecasts to better reflect expected expenditure	LUSA's Organisational Budget 2027 is determined based on actual expenditure from 2026, feedback from the wider team and expected economic trends/forecasts (e.g. increases to labour costs and catering costs) and reviewed at the final Boadr Meeting in Oct 2026	31 Oct 2026	General Manager (in conjunction with Accounts Administrator)
		Staff Annual Leave entitlements are kept at a manageable level to mitigate LUSA's liabilities	Staff Annual Leave balances do not exceed 187.50 hours during 2026	31 December 2026	General Manager
		Expenses made are done so with students' best interests in mind, whether to maximise student experience or improve productivity to increase return for students	100% of the expenses made by the LUSA Ops Team in 2026 can be justified as to how it will improve student experience and/or maximise return for students	31 Dec 2026	General Manager (in conjunction with LUSA staff members)

		6+6 budget review is conducted, and remaining expenses reallocated appropriately to ensure 2026 Budget is maximised	Revised 6+6 budget is completed and supplied to the Exec to be reviewed at the mid-year Board Meeting	31 July 2026	General Manager (in conjunction with Accounts Administrator)
Maximise income opportunities and minimise event costs without hindering student experience		Ensure events are relevant to the audience	Relevant Affiliated Club Execs and LUSA Student Exec are engaged in the development and planning of at least 4 events in 2026.	31 Dec 2026	Events Coordinator and Student Communities Coordinator
		Ensure promotion of events are visible and engaging to intended target audience/s	100% of the comms and design work to promote events are catered to the target audience	31 Dec 2026	Design Coordinator & Comms Coordinator
		Continue to look for opportunities to maximise advertising sales	Media Income increases by 5% in 2026 compared to 2025	31 December 2026	Comms Coordinator
Ensure LUSA continues to grow and adapt to the changing student environment and trends.		Ensure LUSA staff and LUSA Exec have access to professional development opportunities to enable them to grow and develop in their roles	PD Budgets for 2026 for LUSA Exec and LUSA Staff are reviewed and realistic to enable Exec and Staff to undertake PD opportunities relevant to their roles	31 December 2026	General Manager
			At least 8 different PD opportunities are pursued collectively by the staff	31 December 2026	General Manager

		Provide an environment that encourages creative thinking and ideas to progress LUSA	At least 3 opportunities for student feedback are undertaken in 2026.	31 December 2026	LUSA Staff
Adhere to LUSA policies including the Environmental Sustainability Policy to ensure we minimise our environmental footprint.	Reduce the environmental impact of LUSA's operations	Develop sustainability plans for LUSA's major events	Sustainability Plans are produced for Toga Party, Winterball and Garden Party in 2026	31 October 2026	Events Coordinator
		Ensure any brands/ organisations LUSA engage with are ethical and socially responsible	100% of the sponsors, partners, suppliers and contractors that LUSA engage with are ethical and socially responsible	31 December 2026	General Manager
Foster social sustainability at Lincoln University by developing and implementing initiatives that prioritise student wellbeing for generations to come.	Ensure the H & S of LU students remain a high priority, including the promotion and advocacy of.	LUSA actively supports initiatives and/or campaigns which benefit the H & S and/or wellbeing of LU students	LUSA supports at least four initiatives organised by Lincoln University or external organisations which can directly enhance the wellbeing and health and safety of Lincoln students	31 December 2026	Comms Coordinator & Events Coordinator
LUSA Strategic Goals 2026-2030	LUSA Business Operations Goals 2026	LUSA Business Operations 2026 -2030	KPI	Deadline	Responsibility

Strategic Goal 7: Increase Transparency and Accountability

Ensure continual enhancement of student awareness of how LUSA is held accountable and how they can be a part of LUSA's accountability to the student body.	Increase awareness to the student body of LUSA's Official Documents and where they can be found	A variety of channels are utilised to educate students on where to find LUSA's Official Documents	A short TikTok video is created educating students on where to find the Official Documents on LUSA's Website	30 June 2026	Events Coordinator and Graphic Designer
--	---	---	--	--------------	---

			A tile is established on LUSA's website landing page to promote LUSA's Official Documents, with a click through link which will automatically direct users to the Official Documents page	30 June 2026	Graphic Designer
			Two different methods are used to educate LUSA's Clubs and Course Reps on where LUSA's Official Documents can be found	16 October 2026	Student Communities Coordinator
			A QR code is established and placed on the outside of LUSA's Offices which students can scan and be directed to the LUSA's Official Documents page	30 January 2026	General Manager
Ensure LUSA's services, including student support and advocacy, is actively promoted and communicated to all students and reviewed and reported on regularly in relation to this strategic plan	Ensure LUSA's services, including student support and advocacy, is actively promoted and communicated to all students	LUSA's Services are included Edition 1 of the Ram	100% of LUSA's key services for students in included in Edition 1 of Ram in 2026	12 Feb 2026	Comms Coordinator in association with the SAC
	Ensure LUSA's services, including student support and advocacy, are reviewed and reported on regularly in relation to this strategic plan	A review and update of LUSA's Services are included in the Annual Report	LUSA's Annual Report for 2025 includes in-depth recaps and statistics for 100% of the services it offers students	30 September 2026	General Manager

			In-depth recaps and statistics for 100% of LUSA's services offered to students in 2025 is presented on at LUSA's AGM	31 October 2026	General Manager
Ensure LUSA remains transparent by making accounts, documentation and other financial information accessible for all students.	Ensure LUSA is transparent with the student body	Ensure Exec meeting dates and minutes are uploaded to the LUSA website in a timely manner	100% of the minutes from LUSA's Board Meetings are uploaded to the LUSA website within one week of being approved and signed off by Student President and submitted to the Design Coord.	31 December 2026	Design Coordinator
		Ensure an informative and honest Annual Report is produced for the previous year and uploaded to the LUSA Website	The final version of the Annual Report 2025 is completed and uploaded to the LUSA Website by 31 August	31 August 2026	General Manager
		Host an open AGM which is well attended by students	Attendance numbers of students at LUSA's AGM increase by 15% in 2026 (based on 2025)	30 September 2026	General Manager (in conjunction with Design Coordinator and Comms Coordinator)
			A Comms plan is produced to educate students on what an AGM is	30 June 2026	Comm Coordinator (in conjunction with the Students Communities Coordinator and Student President)